

# Massachusetts Adult Immunization Coalition Meeting June 1, 2017



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# National Adult and Influenza Immunization Summit (The “Summit”)

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- Our charge: Determine what we can do as the NAIS and as individual organizations to improve adult and influenza vaccination rates:
  - Identifying data gaps and filling them
  - Identifying barriers and addressing them
- Working Groups
  - Provider and Access
  - Influenza
  - Quality Measures
    - ✦ Maternal, Adult composite, ESRD

[www.izsummitpartners.org](http://www.izsummitpartners.org)

# Summit NEW Coding and Billing Website

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HOME WORKGROUPS ANNUAL SUMMIT SUMMIT AWARDS ADULT STANDARDS WORLD SUMMITS RESOURCES

## Coding and Billing for Adult Vaccinations

A common problem that has been expressed by providers of adult vaccinations has been the intricacies and complexities associated with coding and billing for those services. Much discussion at meetings of the National Adult and Influenza Immunization Summit ("Summit") has focused on opportunities to provide information to providers to reduce the errors and confusion associated with coding and billing for adult vaccines. The Summit's Access and Provider Workgroup has developed this website in response to this identified need.

At this one web location, you will find the **top questions** identified with coding and/or billing for adult vaccinations, **scenarios** that detail how to go about coding and billing for adult vaccines, and collected **resources** from the Summit's medical association, public health, and vaccine manufacturing partners.

### Information Sections

#### Top Questions on Coding and Billing for Vaccinations: Avoiding Common Errors

The Summit Provider and Access Workgroup surveyed partners and compiled the top questions associated with coding and billing for adult vaccines. Guidance was developed for each of these questions.

Scenarios: Straightforward Guidance for Dealing with Common Problems Encountered When Billing for Adult Vaccines

### Coding and Billing Subgroup Members

- › Carolyn Bridges, CDC
- › Laura Lee Hall, Sustainable Healthy Communities
- › David Kim, CDC
- › Don Nicholson, TX Dept of Health
- › Jill Powelson, AMGA
- › Angela Shen, NVPO
- › L.J Tan, IAC
- › Laurel Wood, IAC

<https://www.izsummitpartners.org/naiis-workgroups/access-provider-workgroup/coding-and-billing/>

Slide from L.J. Tan, Reimbursement Breakout Session, MA Adult Immunization Conference, April 25, 2017

# Adult Immunization Conference

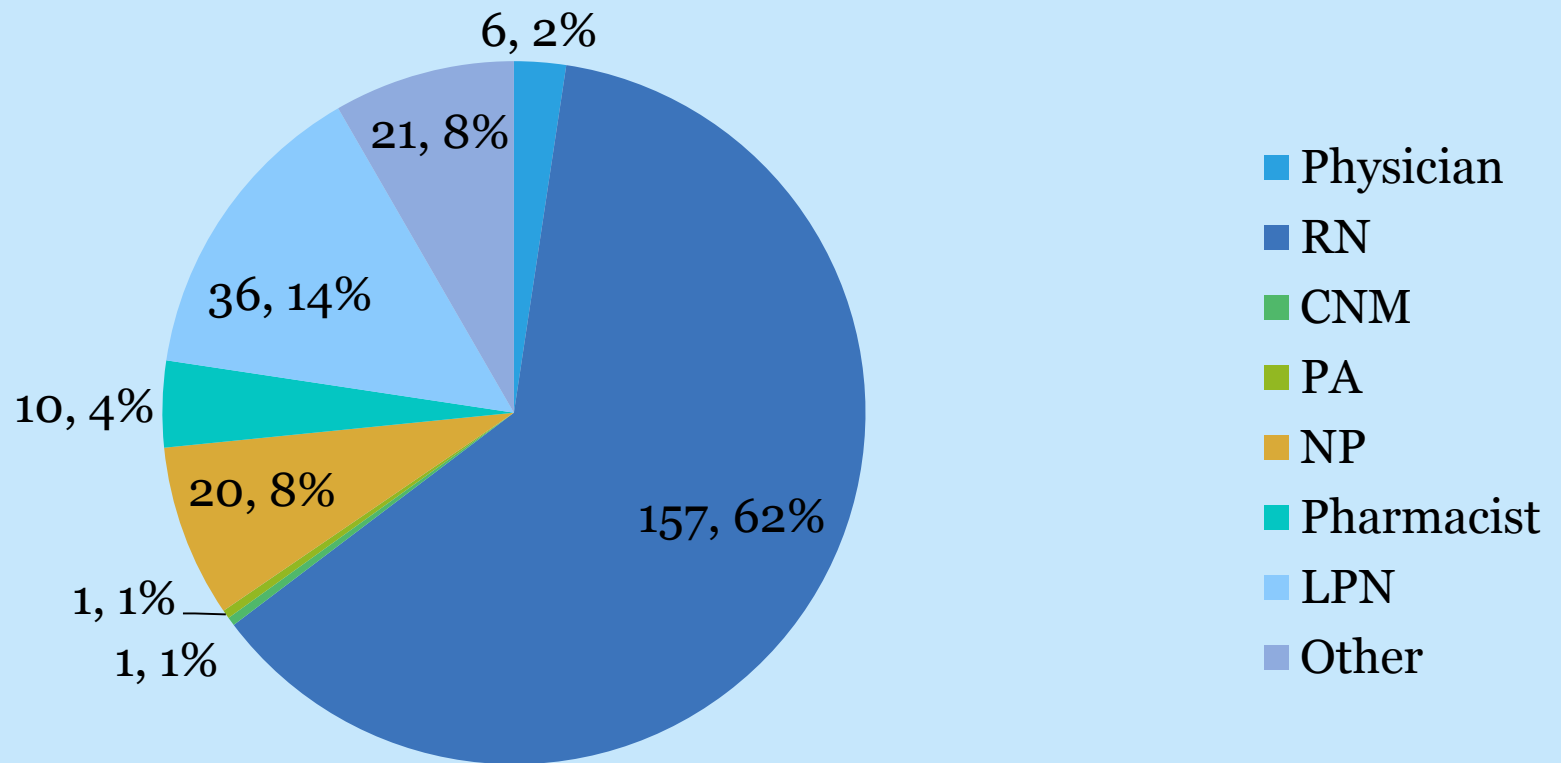
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- 348 participants
- 253 evaluations
- Key takeaways:
  - Overall positive feedback
  - Really liked L.J. Tan's presentation
  - Enjoyed the new speakers (Building Networks and Community Village)
  - Asked for more information on:
    - ✦ Education strategies/outreach (campaigns, social media, how to talk to patients)
    - ✦ Funding

# Who comes to the conference?

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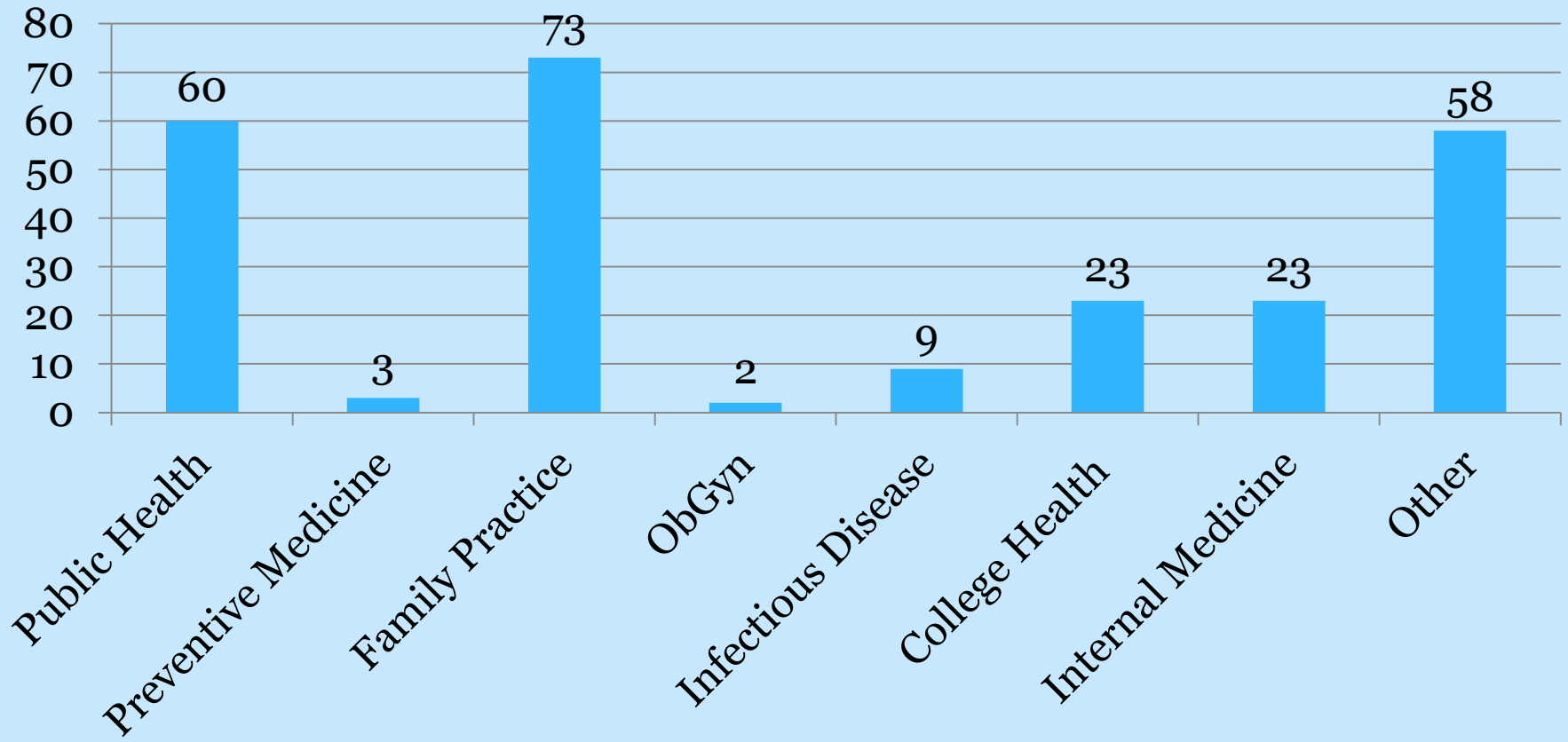
## Profession



# What is their specialty?

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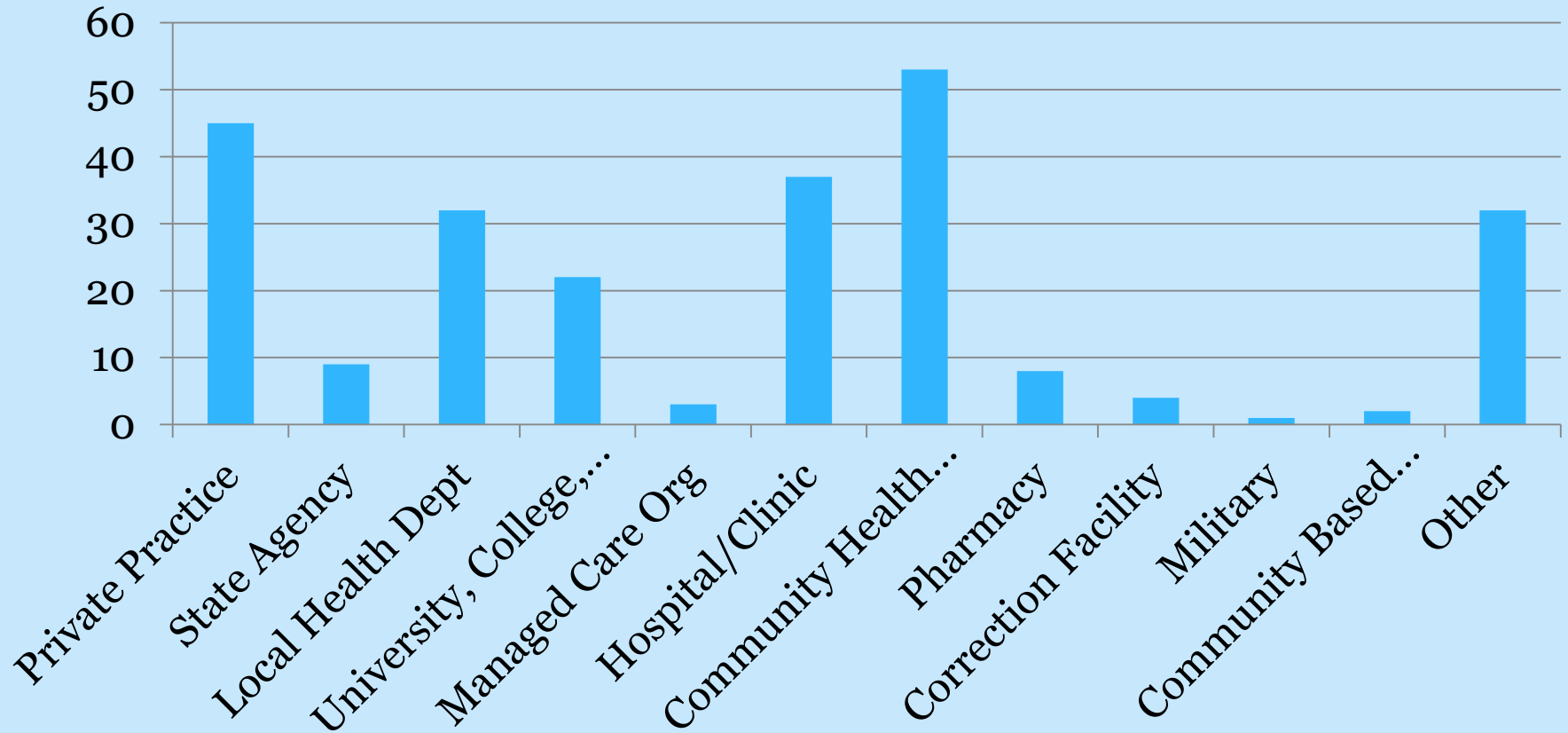
## Specialty



# Type of Organization

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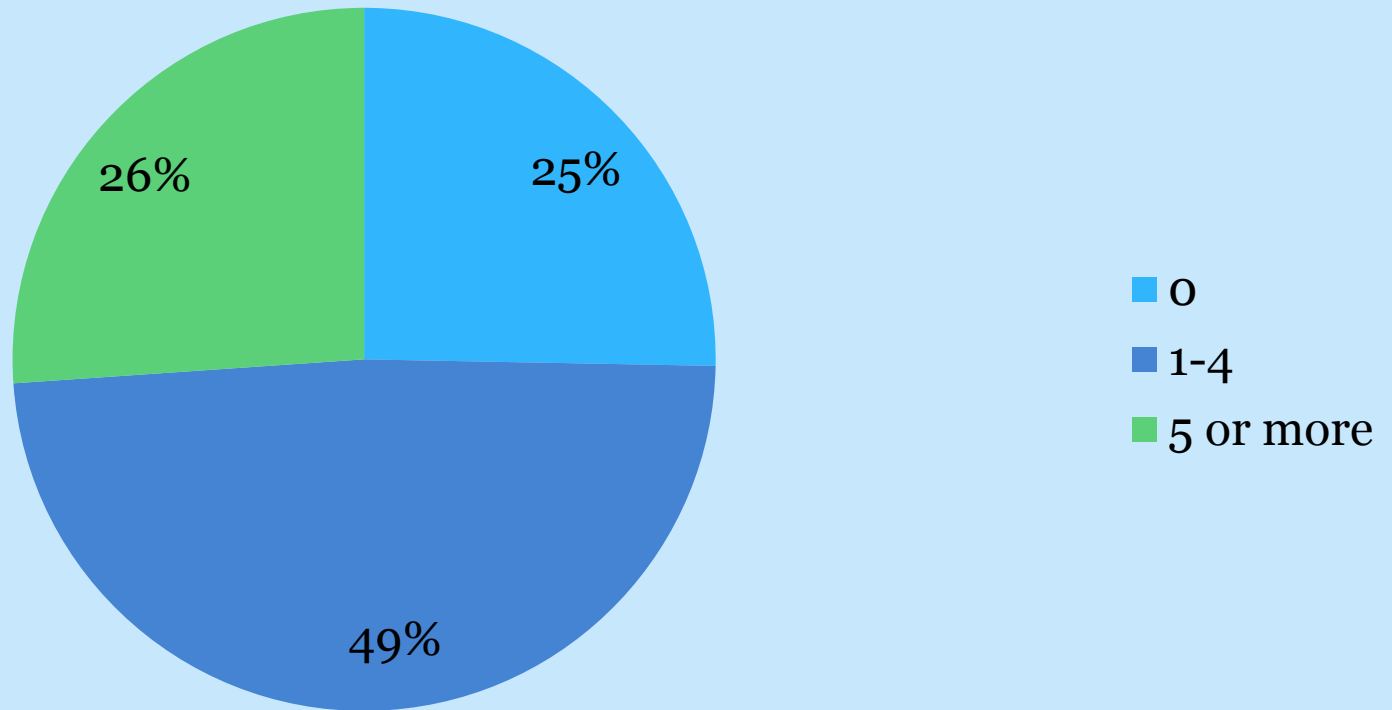
## Type of Organization



# How many conferences attended in the past?

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## Number of Conferences





# Gain of Knowledge

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Summarize effective ways to build networks to increase adult imm rates

Before

After

Discuss strategies to improve adult imm coverage

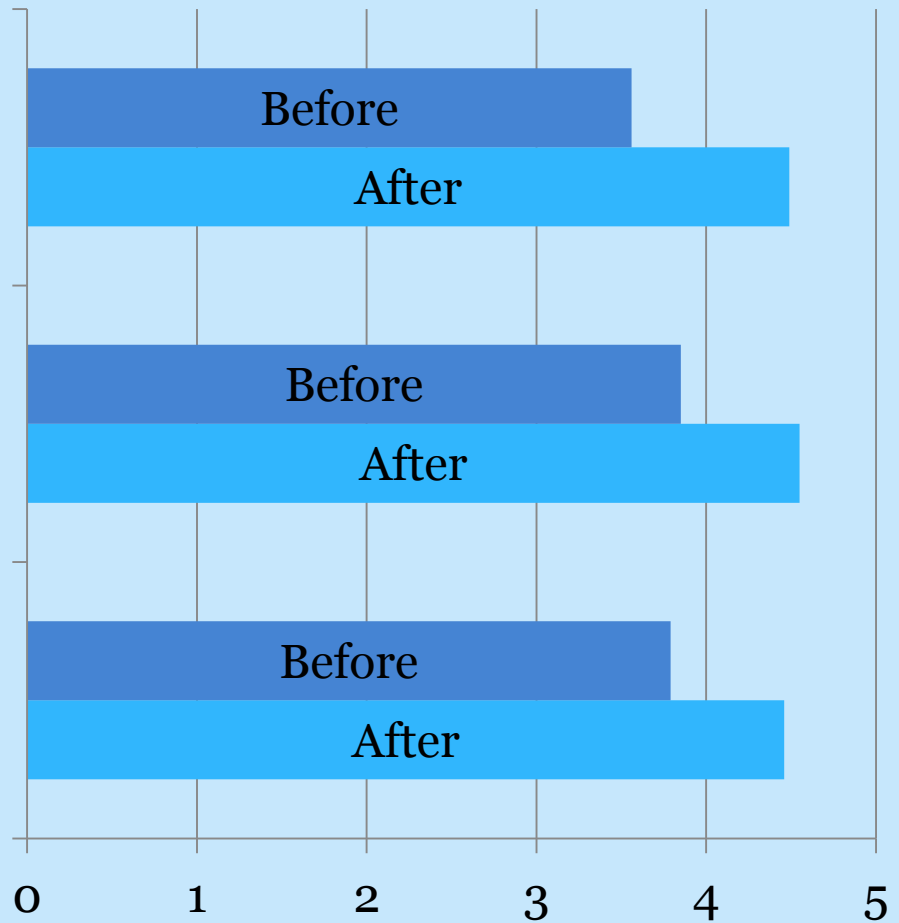
Before

After

Describe the process of developing the adult imm schedule and identify the gaps in the implementation of the adult imm schedule

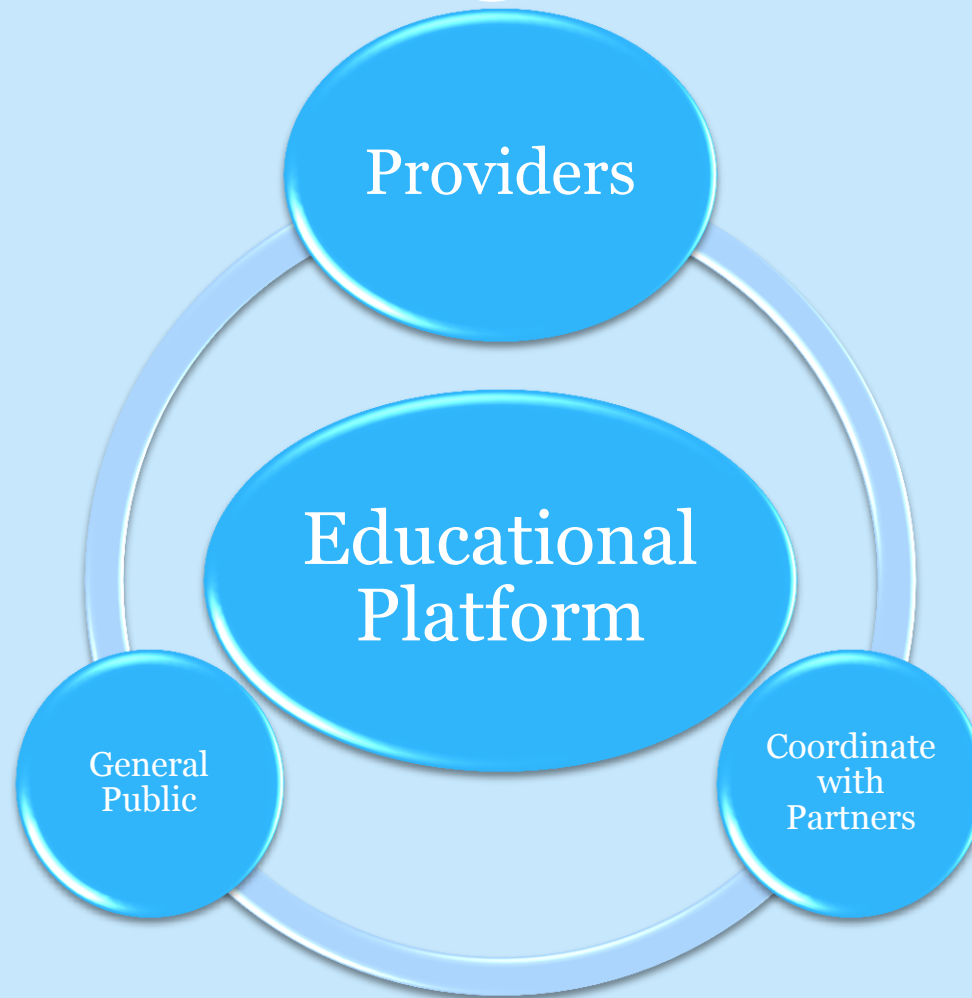
Before

After



# What is the Immunization Program Educational Platform?

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# National Immunization Awareness Month

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Most Popular tweet of the campaign



**Mass. Public Health**

@MassDPH

Follow

Adults need vaccines, too. Vaccination is an important step in staying healthy: [ow.ly/kGLG302NTgf](https://ow.ly/kGLG302NTgf) #NIAM16

national  
**IMMUNIZATION**  
awareness month



Adults need  
vaccines, too!



**VACCINES**  
*are not just for kids.*

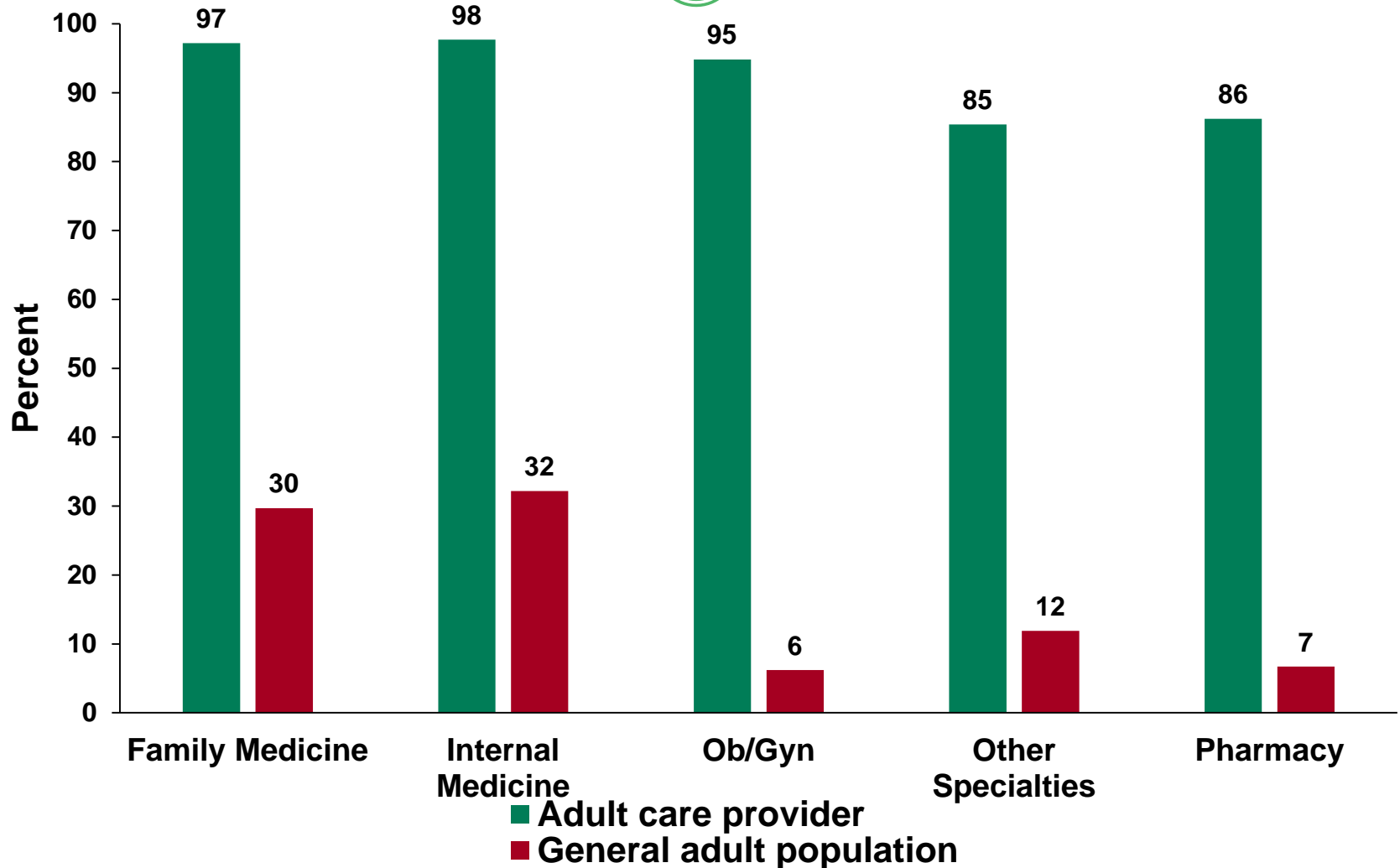
# MA Adult Immunization Coalition (MAIC)

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- MAIC is a collaborative partnership dedicated to increasing adult immunization through education, networking, and sharing innovative and best practices.
- There are currently over 200 members representing:
  - Local and state public health organizations
  - Community health centers
  - Health insurance plans
  - Pharmacies
  - Physicians
  - Vaccine manufacturers
  - Long-term-care and senior service organizations
  - Consumer advocacy groups
  - Hospitals
  - Home health
  - College health services



# Comparison of adult vaccination recommendations reported by HCPs and general adult population, United States, 2016



# Projects

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HHS.gov

National Vaccine Program Office

U.S. Department of Health & Human Services

I'm looking for...



[HHS A-Z Index](#)



About NVPO



Featured Priorities



National Vaccine Advisory Committee



National Vaccine Plan



National Adult Immunization Plan

[HHS](#) > [NVPO Home](#) > [National Adult Immunization Plan](#) > Suggested Activities for Each Priority Objective

About NVPO



Featured Priorities



National Vaccine Advisory Committee (NVAC)



National Vaccine Plan (NVP)



National Adult Immunization Plan (NAIP)



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## Suggested Activities for Each Priority Objective

The [National Adult Immunization Plan \(NAIP\)](#) provides a comprehensive overview of the challenges to fully immunizing adults. To focus adult immunization efforts nationwide, the [National Vaccine Program Office](#)—in collaboration with diverse stakeholders—has developed the [National Adult Immunization Plan: A Path to Implementation - PDF](#). This report, a supplement to the NAIP, presents implementation priorities and essential activities that advance those priorities. Each priority and suggested activity is designed to meet a specific NAIP goal and objective.

Please [email us](#) to tell us how you are supporting the NAIP.

<https://www.hhs.gov/nvpo/national-adult-immunization-plan/suggested-activities>