



Exhibit at the 23rd Annual Massachusetts Adult Immunization Conference

Dear Prospective Exhibitor,

On **Tuesday, April 10, 2018** at the Best Western Royal Plaza Hotel, in Worcester, MA, over 350 immunization providers will come together for a day-long conference to support statewide efforts to increase adult immunization rates in Massachusetts. The conference attracts professionals from local public health organizations, long-term-care facilities, pharmacies, college health, hospitals, physician practices, community health centers, vaccine manufacturers and more. It has proven to be a valuable venue for continued learning and interaction with key immunization experts and more than 350 healthcare professionals attended in 2017. The conference is organized by the MA Department of Public Health (MDPH) and the MA Adult Immunization Coalition (MAIC).

The theme of the 2018 conference is **KNOWLEDGE IS KEY**

- **Morning Plenary – Turning Knowledge Into Action**
A panel of speakers will discuss the most recent immunization recommendations, vaccine-preventable disease incidence, and strategies to increase immunization rates through education and evidence based best practices.
- **Afternoon Plenary – Finding the Key to Your Population**
Speakers will outline successful vaccination campaigns to target hard-to-reach populations, including homeless populations and college campuses.
Special Guest Speaker – Commissioner Monica Bharel, MD, MPH

EXHIBITOR INFORMATION:

The exhibitor area is open throughout the conference. Exhibitors will be outside of the main ballroom and in a separate exhibit room, depending on the level of support. Each exhibitor will be supplied with a six-foot banquet table. No backdrops are provided, and we cannot guarantee wall space behind exhibitor tables. The fee includes two conference registrations. *E-mailed instructions to follow for online exhibitor registration once form is received.*

Please read the Exhibitor Level document (page 3) to explain the benefits for each type of exhibitor. A registration form and payment details are on the next page.

Your support is essential to the effort to improve adult immunization rates and provides you with visibility among leading clinicians, public health professionals, state government officials and others who reach diverse populations across the state.

Please contact Alexandra Burke at alexandra_burke@jsi.com or (617) 482-9485 with any questions.



23rd Annual Massachusetts Adult Immunization Conference
April 10, 2018

Exhibitor Registration Form

Organization/Company Name:
Contact Person:
Telephone Number:
Email Address:
<p>(Company Name) _____ agrees to be an exhibitor at the 23rd Annual Massachusetts Adult Immunization Conference at the:</p> <p>_____ Gold Level Exhibitor (\$4,000)</p> <p>_____ Silver Level Exhibitor (\$1,500)</p> <p>_____ Non-profit Exhibitor (\$250)</p>

Payment Information: *Payment is due in full prior to event.*

- Send a check – **Payable to JSI Research & Training Institute, Inc.** Address is below.
- Pay via PayPal through the JSI website: www.jsi.com
 1. On the homepage, go to Pay Online in lower right
 2. Click on Learn More, go to next page & complete form
 3. For Reference Number & Invoice Number on the form, enter **36703**

Options to return this form:

- Mail to Alexandra Burke, JSI, 44 Farnsworth St, Boston, MA 02210
- Scan and email to alexandra_burke@jsi.com
- Fax to Attn: Alexandra Burke: 617-482-0617



SUPPORT LEVEL INFORMATION for The 23rd Annual Massachusetts Adult Immunization Conference

Tuesday, April 10, 2018

8:00 am – 4:00 pm

Best Western Royal Plaza Hotel in Marlborough, MA

Conference theme 2018: KNOWLEDGE IS KEY

- **Morning Plenary - Turning Knowledge Into Action**
- **Afternoon Plenary - Finding the Key to Your Population**

Organized by the MA Department of Public Health and the MA Adult Immunization Coalition (MAIC)

EXHIBITOR INFORMATION:

- Exhibitor set-up begins at 7:00 am and should be completed by 8:00 am
- Conference registration begins at 8:00 am; the conference ends at 4:00pm
- Dedicated Exhibit times are 8:00-8:30am, 10:30-11:15am, and during the lunch period of 12:15pm- 1:15pm, 2:30-2:45pm

Level	Benefits
Gold Level Exhibitor \$4,000	<ul style="list-style-type: none"> • Thank you from podium during morning plenary • Logo and web link acknowledged on MAIC website and on conference registration site • Conference admission* for two • Organization name acknowledged in attendee packet • 6' table in Royal Ballroom Foyer with prominent placement
Silver Level Exhibitor \$1,500	<ul style="list-style-type: none"> • Organization name acknowledged on MAIC website and on conference registration site • Conference admission* for two • Organization name acknowledged in attendee packet • 6' table in Exhibit Hall (off main hallway)
Non-profit Exhibitor \$250	<ul style="list-style-type: none"> • 6' table and conference admission* for two • Organization name acknowledged in attendee packet
Donation Minimum \$100	<ul style="list-style-type: none"> • Conference admission* for one • Organization name acknowledged in attendee packet

**Conference admission includes light breakfast, lunch, and access to all conference sessions.*